

Why Acumatica is the Best Choice for Growing Businesses

Discover the ERP platform built for flexibility, transparency, and customer success

Choosing the right ERP solution means finding a platform built for modern business—flexible, intuitive, and ready to grow with you. Acumatica is purposely built to help small and mid-sized companies scale, adapt, and thrive in today's digital economy.

1. Flexible Pricing with No Limits on Users

Your entire team—employees, contractors, vendors, even auditors—can access the system without adding [license fees](#). This keeps your costs predictable as you grow and ensures everyone has the information they need to do their job.

2. Free Training for Every User, Every Time

From onboarding to ongoing development, every user gets free, comprehensive [online training](#). Your team stays sharp and ready—because your company's success depends on it.

3. Your Rights as a Valued Customer, Guaranteed

Acumatica's unique [Customer Bill of Rights](#) ensures transparency, fairness, and support. It is not just a promise—it's a safeguard for your investment, confirming that you are valued, protected, and supported at every stage of your journey.

4. Simple Annual Subscriptions with Hassle-Free Renewals

Enjoy clear, one-year terms with automatic renewals—or choose multi-year if that better suits you. No hidden fees, just straightforward subscriptions built on earning your trust year after year.

5. Top-Rated Customer Satisfaction You Can Count On

Industry accolades from [G2](#), [TrustRadius](#), [CIO](#), [Nucleus Research](#), and [more](#) prove Acumatica is easy to use, reliable, and packed with value—so you get the tools and experience your business deserves.

6. Expert Support From Our Award-Winning Partners

A trusted network of [resellers](#), [service providers](#), and [software partners](#) works in sync to support your goals—delivering expert guidance and solutions without conflicts or confusion. All with direct backing from Acumatica.

7. Join a Thriving Community of Like-Minded Businesses

Connect with 32,000+ [community](#) members to share insights, solve challenges, and grow together. Plus, our annual [Summit](#) user conference gives you a powerful platform to learn, network, and shape the future of ERP.

8. Built for the Success of Small and Mid-Sized Businesses (SMBs)

Designed for [SMBs](#) just like you, Acumatica helps you scale, streamline, and compete—because we don't just serve this market, we are invested in it.

9. One Powerful, Unified Platform to Support All Your Business Needs

Simplify your operations with a [modern platform](#) that unites data, streamlines workflows, and evolves with regular, semi-annual product updates—keeping you ahead of competitors without the hassle.

10. A Cloud Solution Designed for Your Growth

Run your business anytime, anywhere, on any device. Acumatica's [cloud-native platform](#) is secure, mobile, and flexible—empowering you to grow without limits.

Choosing an ERP solution is a strategic decision that impacts every part of your business. To make the right choice, it's essential to ask the right questions. Challenge vendors to explain how they will support your growth, protect your investment, and deliver long-term value. And, internally, align your team on what success looks like, what flexibility you need, and how technology can help you get there. The questions below are designed to guide both conversations.



Questions to Pose to All ERP Vendors You Evaluate

- How are seasonal, part-time, and occasional users able to access the system? Do they require a separate per-user fee, and must it be a full-use license?
- Do data connections between external applications and the ERP system require a user license with a separate per-user fee?
- What training options are available for employees, and how much do they cost?
- What protections do customers have when negotiating contracts (initial and renewals)? How can users exit from multi-year contract agreements?
- How do you work with your channel partners to support users?
- What do your current and historical customer satisfaction scores look like?
- How many ERP products are you actively supporting? How does each one receive R&D investment?
- Do customers have a choice of deployment options? A choice of subscription models? A choice of upgrade timing? A choice of billing cycles?
- Is my ERP data always available via export in a usable format, whenever I want it—for free?



Questions to Pose Within Your Own Organization

- How much should we leverage standard ERP “best practices,” and how much do we need to retain unique workflow processes as a competitive advantage?
- Will we be adding staff and trading partners throughout the calendar year, and should they have full access to the ERP system?
- Think about what we want our company to look like in five years and in 10 years. What technology will we need to support our vision, and which ERP products are suited to helping us make that vision “future-ready”—with flexibility, agility, and ease of modifications?
- How much transparency do we want from our ERP vendor—regarding contracts, terms and conditions, subscription renewals, product roadmap, and customer service calls? Which vendors are showing transparency during our buying cycle, and should (or will) that transparency continue after go-live?
- Is remote access, from anywhere on any device, important? Do we want a fully-functional mobile app? Which vendor best meets these needs?
- How involved do we want to be with the ERP vendor’s extended community of other customers? Is there an avenue to share insights, best practices, and requested functionality enhancements, to get the most from our ERP solution?

Acumatica has a compelling story for small and mid-sized organizations

Your next ERP software platform must meet your business's functional requirements, with a flexible architecture to adapt to rapidly changing economic conditions. But you are also buying the ERP vendor's commitment to partnership, service, engagement, and continued improvement.

To get the most out of your ERP deployment, examine each vendor carefully.



Pricing Model

Acumatica fosters penalty-free growth with no per-user license fees. Only pay for the software resources consumed.



Product Training

Acumatica's [Open University](#) provides free training for ALL employees and trading partners.



Customer-friendly Subscription Terms

Acumatica offers one-year subscriptions with auto-renewal, so we must earn your business annually.



Thriving Ecosystem

Acumatica employees, partners, and customers collaborate extensively to optimize the user experience.



Ease of Doing Business

Acumatica lives by its mission to make our customers successful, and "Build the Future of Business, Together!"

The best choice for your next ERP system is rooted in critical factors beyond just product features, and includes true, long-standing business partnerships.



"Acumatica truly stands out as a performance ally for small and medium businesses. The cloud-based platform is remarkably intuitive and allows for seamless integration across operations. The dashboard interface is a real-time data wonder, aligning our strategic objectives and making decision-making efficient. It's a flexible and scalable management marvel, perfect for evolving businesses."

Addison Delk, CEO
MPM Medical

Acumatica Cloud ERP is a comprehensive business management solution that was born in the cloud and built for more connected, collaborative ways of working. Designed explicitly to enable small and mid-market companies to thrive in today's digital economy, Acumatica's flexible solution, customer-friendly business practices, and industry-specific functionality help growing businesses adapt to fast-moving markets and take control of their future.

For more information on Acumatica, visit www.acumatica.com or follow us on [LinkedIn](#)

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